

FOODBOOK

B O N A I R E 2 0 2 2 / 2 3



yourdinnerguide.com

PARTNER OF **FOODBOOK**

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FOODBOOK

FOODBOOK Magazine

What you can expect

Bars, Restaurants, Interviews, Articles and more...

Technical specifications:

Magazine size 20cm x 24cm
Inside work 164 pagina's
Cover paper 350 grams Cocoon Silk
Inside paper 90 grams Cocoon Offset

- 1) **Restaurant spread** 17.5cm x 24cm
- 2) **Restaurant page** 17.5cm x 24cm
- 3) **Full page ad** 17.5cm x 20.5cm
- 4) **Half page ad** 10.5cm x 17.5cm
- 5) **Quarter page ad** 8.5cm x 10.5cm

Distribution yearly Shops, Restaurants/Hotels/ Resorts/B&B and more on Bonaire.

Online

Website foodbookbonaire.com
Website yourdinnerguide.com
Facebook foodbookbonaire
Instagram foodbookbonaire

Submitting ad

Format PDF, TIFF or EPS (CMYK)
DPI 300

yourdinnerguide.com

PARTNER OF **FOODBOOK**

YourDinnerGuide.com Online Restaurant Guide

What you can expect:

YourDinnerGuide.com (yourdinnerguide.com) is an online restaurant guide where you can find all the possible information about dining on Bonaire in general, specific information about restaurants, food trucks, bars, caterers or any other type of venue on the island where you can have breakfast, lunch or dinner.

Listing specifications:

6) Premium Listing:
Your restaurant is prominently visible on the homepage, will be promoted through our online marketing channels, includes the opportunity to add deals and has a reservation form.
Listing features:

- General information about your restaurant
- Contact information
- Opening hours
- Google reviews (only if your restaurant has a Google My Business account)
- Signature dish and menus
- Videos and virtual tour
- Reservations form
- Deals (Deals include: The opportunity to promote up to 3 deals which can be added and changed at all times by the restaurant itself. All deals will be visible on the detail page, one deal will be prominently visible on the home page)

Distribution

Online. Supported by Google Ads campaigns and Facebook marketing activities.

Online

Website yourdinnerguide.com
Facebook yourdinnerguide
Instagram yourdinnerguide

FOODBOOK

yourdinnerguide.com

PARTNER OF **FOODBOOK**

Contract

Company _____

Address _____

Island _____

Phone _____

Mobile _____

Email _____

With the approval of _____ Date _____

Has purchased ad space as specified below, pictures are not included:

FoodBook Bonaire Magazine

- 1) Restaurant spread \$ 1695
- 2) Restaurant page \$ 1095
- 3) Full page (Advertisement) \$ 995
- 4) 1/2 page horizontal format \$ 695
- 5) 1/4 page vertical format \$ 435
- 6) Two pages article (600 w) \$ 1495

YourDinnerGuide.com website

- 6) Premium listing \$ 425 incl. ABB

I accept the terms and conditions and confirm the ordering space of Ads/article/listing.

Contract 2022/23) All prices are per year and exclusive of ABB.

Guidelines for participating in FOODBOOK magazine and/or YourDinnerGuide.com website

Advertising Contract

The advertising contract with FOODBOOK magazine and/or YourDinnerGuide.com must be signed before placing the ad and/or listing. If the agreement is not signed and returned before placing the ad and/or listing, FOODBOOK magazine and/or YourDinnerGuide.com keeps the right not to place the ad and/or listing.

Delivery of Content

The advertiser has the obligation to deliver text and images for FOODBOOK and/or YourDinnerGuide.com on time (before deadline). All text and images must be delivered in digital form to the publisher Conté BV and/or k-Dushi Marketing BV. YourDinnerGuide.com reserves the right to review, approve or reject the proposed advertising. YourDinnerGuide.com is not responsible for errors appearing in advertisements. YourDinnerGuide.com does not warrant nor endorse products/services listed, takes no responsibility for them and reserves the right to withhold publication.

Corrections

In case of any errors from the client a new file must be sent to change advertising material. FOODBOOK magazine accepts no corrections over the phone. FOODBOOK magazine accepts no liability for orally transmitted corrections. All materials should be sent within the prescribed period by email.

Complaints

When printing ad in color, FOODBOOK magazine accepts no liability for any minor deviations from the colors of the original material. FOODBOOK magazine reserves the right to reject complaints about advertisements which indicated that they were not suitable for printing. The advertiser is responsible for delivering the advertising material in accordance with our guidelines. The advertiser understands that YourDinnerGuide.com is in the business of promoting and maintaining a professional internet presence. YourDinnerGuide.com does not make any claims as to the results that advertising will produce. The advertiser accepts that all customer communication received from the internet will be the advertiser's responsibility. The advertiser agrees that the submitted information within the listing will be placed "online" after the signing of this agreement and receipt of payment.

Late submission of the material

In case of late submission of the material, FOODBOOK magazine reserves the right not to place the advertisement. In spite of this, the advertising space will be passed on whether the advertisement is printed or not.

Errors in the material

No reduction in advertising costs will be granted in case FOODBOOK magazine is not to blame for the occurrence of an error. FOODBOOK magazine accepts no responsibility for errors in advertisements for which the material was not submitted on time. For errors in FOODBOOK magazine that are not caused by the advertiser a reduction in the price will be calculated in accordance with the reduction in the value of the ad. In no case shall an allowance may be higher than the cost of the ad. Complaints must be filed within 14 days after insertion of the advertisement. Any complaint must be received within 14 days after the invoice date by FOODBOOK magazine.

Cancellation

Cancellation of an order in FOODBOOK magazine must be in writing and addressed to FOODBOOK magazine two months before the final submission of the advertising material in this case May 10th 2021.

In the event of a late cancellation a fee of 70% will be charged.

Payment Terms

Payment within 14 days will be granted. The FOODBOOK magazine ad will be charged approximately 4 weeks prior to the publication date of the magazine to the advertiser. The YourDinnerGuide.com listing will be charged on the day the listing is online. All ads are calculated in accordance with the prices in effect on the date of insertion.

FOODBOOK magazines in room:

By advertising in FOODBOOK magazine Hotels/Resorts/B&Bs and other companies automatically agrees to place FOODBOOK magazine in all rooms.

Distribution

Please contact the publisher Conté BV if more copies of FOODBOOK magazine has to be delivered.

Example

The example (lay-out) of FOODBOOK magazine and/or YourDinnerGuide.com can be different from the final product.